

In partnership with:

SCCO International

Supported by:

**Power Breakfast :****“Aligning Risks and Rewards – Designing an effective incentive scheme”****22 March 2011, 09:00 am – 12:00 pm at the Ritz Carlton – DIFC, Dubai****Dear valued client,**

Mudara IOD and SCCO International, with the support of the Hawkamah Corporate Governance Institute will be holding a breakfast seminar to discuss how to align risk and rewards in incentive schemes.

The seminar will provide several perspectives on this topic. At first, a regulatory perspective on incentive schemes will be provided which creates transparency on the boundaries of designing and implementing a variable compensation. The next perspective takes a view at incentive schemes as the essential component in every steering system and demonstrates an entrepreneurial approach to reward senior management in line with shareholder's expectations. The last perspective – a case study – covers the design and implementation of an incentive scheme at company within the UAE.

Who should attend?

This will be relevant to Board members, Senior Executives and Human Capital Officers of all companies operating in the Middle East, listed and unlisted, across all sectors of business.

Topics covered:

- “A regulatory perspective on incentive schemes within Middle East” by Nick Nadal, Director of Hawkamah Corporate Governance Institute
- “Entrepreneurial incentive scheme as key in state-of-the-art management systems” by Konstantin Wrona, Partner at SCCO International
- “Case study: Designing and implementing an incentive scheme in UAE” by regional organization.

Event Details:**Date:** Tuesday, 22 March 2011**Venue:** Ritz Carlton, DIFC – Dubai, UAE**Time:** 9:00 am – 12:00 pm**Fee:** \$ 80 for members and \$110 for non-members**RSVP:** Please confirm your attendance by email to info@mudara.org by Tuesday, 1 March 2011**About IOD Mudara**

Mudara - Institute of Directors (IOD) is a professional membership organisation serving board members, directors and governance professionals in the Middle East and North Africa (MENA) region. The institute promotes director excellence by advocating the interests of boards and facilitating professional development through education, research, information, networking and dialogue. The institute works to enhance the role of company directors within the public sector, private and family run businesses by providing information, research, advisory services and professional programmes to assist members and boards in raising standards of corporate governance as well as business practices.

About SCCO International

As a high-end boutique SCCO International has made a name for itself with supporting international clients from the private and public sector in their strategic capital allocation. The firm focuses on two areas of management consulting: "Strategy" and "Structure". Looking at both strategy and structure from a strong value oriented perspective is the pivotal SCCO International expertise. Independence, personal commitment of the owners and a focus on the key management issues are the core values of SCCO International. The firm has a global presence and is active in the Middle East with two offices in Dubai and Abu Dhabi.

About Hawkamah, The Institute for Corporate Governance

Hawkamah, The Institute for Corporate Governance is an international association of corporate governance practitioners, regulators, and institutions advancing home grown yet globally integrated corporate governance best practices in the region. Hawkamah's mission is to promote corporate sector reform and good governance, and assist the countries of the region in developing and implementing sustainable corporate governance strategies adapted to national requirements and objectives. By promoting its core values of transparency, accountability, fairness, disclosure, and responsibility, Hawkamah works on policy and practical aspects of corporate governance reform in the region.

For more information, Email: info@mudara.org or call +971 4 362 2616 / 362 2662