

THE FAMILY GOVERNANCE WORKSHOP

Dear valued client,

Regional family businesses face the same commercial and organizational issues as other international family businesses including the impact of globalization; increasing international and national competition; the consequences of growing WTO integration; inter-generational succession planning; and change management

But they are also faced with unique internal 'regional' issues such as a very rapidly changing legal and economic landscape; vast liquidity in the hands of a new generation of entrepreneurs; the application of Shari'a concepts to family and ownership – particularly in the area of succession and inheritance planning; rapidly increasing levels of education; and the success of women in traditionally male-dominated family enterprises.

As part its efforts to help families in business in the region to address these global and specific regional issues, the Mudara Institute of Directors (Mudara IOD) is offering its workshop: **Family Governance – the Essentials**.

The Family Governance workshop, developed by The Family Business Advisory Group LLC and Hawkamah, aims to ensure that through the implementation of effective governance systems, family businesses will maintain the family wealth by:

- Securing better control over their financial wealth;
- Feeling comforted that both today's and tomorrow's family members are united by a common mission and identity with shared values
- Understanding ownership and management issues and how to tackle them.
- Providing a clear structure which will ensure having a good conflict management framework within the family business.
- Having a clear methodology of integrating future generations in the business.

The family governance workshop will lay the foundation for on-going training and education of family business members in the Middle East and North Africa region. The programme will consist of a one day family governance essentials workshop – with the key topics including: **Family Business Dynamics; Governance for Families in Business; and Selecting a Family Business Board of Directors**. These courses will be followed later in the year with optional workshops:

The Continuity Audit: a holistic assessment of the longevity of participating family businesses (individual sessions); and

The Next Level: a series of workshops run in parallel which introduce families to commercial strategies to expand; improve; sustain or exit their businesses.

Mudara IOD is pleased to announce the upcoming FBI MENA workshop:

Workshop	Date	Location
Family Governance – the Essentials	2 nd of May 2011	Dubai, UAE

Who should attend the workshop?

- Family members
- Family business executives

Event Details:

Fees: US \$ 1,500
Venue: Capital Club, Dubai – UAE (TBC)
Register: 10% discount for Mudara and Hawkamah members and SME 100 participants
Early bird discount: Additional 10% for individuals registering before 25 April 2011
Agenda: [Click here](#)

To register please [click here](#) or call +971 4 362 2551 or email info@mudara.org. For more information about Mudara IOD, please visit www.mudara.org

Workshop Developed with:



About IOD Mudara

Mudara - Institute of Directors (IOD) is a professional membership organisation serving board members, directors and governance professionals in the Middle East and North Africa (MENA) region. The institute promotes director excellence by advocating the interests of boards and facilitating professional development through education, research, information, networking and dialogue. The institute works to enhance the role of company directors within the public sector, private and family run businesses by providing information, research, advisory services and professional programmes to assist members and boards in raising standards of corporate governance as well as business practices.

About Hawkamah, The Institute for Corporate Governance

Hawkamah, The Institute for Corporate Governance is an international association of corporate governance practitioners, regulators, and institutions advancing home grown yet globally integrated corporate governance best practices in the region. Hawkamah's mission is to promote corporate sector reform and good governance, and assist the countries of the region in developing and implementing sustainable corporate governance strategies adapted to national requirements and objectives. By promoting its core values of transparency, accountability, fairness, disclosure, and responsibility, Hawkamah works on policy and practical aspects of corporate governance reform in the region.

Family Business Group – FBG LLC

The Family Business Advisory Group (FBG) is an independent virtual Multi-family Office. It focuses primarily on governance, succession planning and mediation for families in business and HNW family entrepreneurs in the GCC and the MENA region. For more information, Email info@mudara.org or call +971 4 362 2616 / 362 2662