

Director Development Programme

Introduction to Corporate Governance

A Two-Day Workshop

For more information or to register, please visit www.mudara.org

Who should attend?

- Current and aspiring Board members / directors
- Senior managers involved in strategic decision making with significant Board level interaction

Topics

- Corporate governance
- Business case for corporate governance
- Disclosure and transparency
- Shareholders and stakeholders

Programme Objectives

The Programme is designed to:

- Provide participants with up-to-date materials, best practice and practical insights into Governance and Board leadership;
- Develop directorship skills and values for application within your organisation;
- Equip directors to learn through working together to resolve increasingly challenging corporate board situations;
- Promote communication of Governance and Board leadership concepts and processes; and
- Transfer leadership abilities to boards.

How will you learn?

These Workshops use a combination of handout materials, presentations and facilitated interactive learning, including case study exercises, to develop participants' understanding and potential to apply established Governance and Board Leadership principles and practices.

Dates, Costs and Locations

For more information about our programmes dates, costs, and location, please visit www.mudara.org

Workshop Registration

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- Toll Free: 800 IOD (463)
- Fax: +971 4 362 2475
- Email: profdev@mudara.org
- Website: www.mudara.org
- Post: Mudara - Institute of Directors (IOD), Level 1, Building 02, The Gate Village, Dubai International Financial Centre, P.O.Box 74777, Dubai, UAE

Workshop Outline

Day 1 (8 hours including a one hour lunch break and two coffee breaks)

Module 1: Corporate Governance

Module Learning Objectives:

By the end of this Module participants should be able to:

- Define and explain the key principles and elements of good corporate governance systems
- Explain how a corporate governance framework works effectively within a company
- Respond to corporate governance concerns and challenges

Module 2: Business Case for Corporate Governance

Module Learning Objectives:

By the end of this Module participants should be able to:

- Describe the policies and procedures of a corporate governance system
- Assess their own company's policies and procedures
- Explain the business case for corporate governance
- Identify ethical challenges and how these are addressed through a model code of ethics

Day 2 (8 hours including a one hour lunch break and two coffee breaks)

Module 3: Disclosure and Transparency

Module Learning Objectives:

By the end of this Module participants should be able to:

- Describe the benefits of providing timely, accurate disclosures
- Explain company information (financial and non-financial) that should be disclosed
- Determine good practices to deal with insider trading and related-party transactions

Module 4: Shareowners & Stakeholders

Module Learning Objectives:

By the end of this Module participants should be able to:

- Identify shareowner rights established by law or mutual agreements
- Explain the impact of share concentration, pyramids, and family ownership
- Describe how minority shareowner rights are protected
- Identify key stakeholders and recognize their importance