

Director Development Programme

Strategic Leadership

A Two-Day Workshop

For more information or to register, please visit www.mudara.org

Who should attend?

- Current and aspiring Board members / directors
- Senior managers involved in strategic decision making with significant Board level interaction

Topics

- The governance of strategy
- Evaluating strategy delivery and executive directors' performance
- The governance of risk
- Corporate Responsibility

Programme Objectives

The Programme is designed to:

- Provide participants with up-to-date materials best practice and practical insights into Governance and Board leadership;
- Develop directorship skills and values for application within your organisation;
- Equip directors to learn through working together to resolve increasingly challenging corporate board situations;
- Promote communication of Governance and Board leadership concepts and processes; and
- Transfer leadership abilities to boards.

How will you learn?

These Workshops use a combination of handout materials, presentations and facilitated interactive learning, including case study exercises, to develop participants' understanding and potential to apply established Governance and Board Leadership principles and practices.

Dates, Costs and Locations

For more information about our programmes dates, costs, and location, please visit www.mudara.org

Workshop Registration

- Telephone: +971 4 362 2662
- Toll Free: 800 IOD (463)
- Fax: +971 4 362 2475
- Email: profdev@mudara.org
- Website: www.mudara.org
- Post - Institute of Directors (IOD), Level 1, Building 02, The Gate Village, Dubai International Financial Centre, P.O.Box 74777, Dubai, UAE

Workshop Outline

Day 1 (8 hours including a one hour lunch break and two coffee breaks)

Module 1: The Governance of Strategy

Module Learning Objectives:

By the end of this Module participants should be able to:

- Explain an effective strategy's components
- Analyze the board's role in the governance of a company's strategy
- Identify the benefits of developing a strategy
- Use the appropriate tools to formulate strategy

Module 2: Evaluating Strategy Delivery and Executive Directors' Performance

Module Learning Objectives:

By the end of this Module participants should be able to:

- Use key performance frameworks and indicators to evaluate organizational performance
- Identify and implement appropriate actions based on performance assessment
- Use key performance indicators to evaluate CEO's and other executive directors' performance

Day 2 (8 hours including a one hour lunch break and two coffee breaks)

Module 3: The Governance of Risk

Module Learning Objectives:

By the end of this Module participants should be able to:

- Describe the nature of risk and the board's role in risk management
- Apply risk-assessment and decision-making frameworks
- Outline priorities for disaster-recovery and business-continuity planning

Module 4: Corporate Responsibility

Module Learning Objectives:

By the end of this Module participants should be able to:

- Define corporate responsibility (CR) and related terms
- Describe the business case and best practices for CR
- Relate the board's role in strategy and risk to CR
- Develop a CR strategy for a company and apply CR measurement and reporting tools